

Digital Scavenger Hunt

Directions: Go on a walking tour of the businesses located in our city. Use the clues below to complete the scavenger hunt. See how many of these economic related tasks you can complete. Use a digital camera, cell phone camera, or iPad camera to take a picture or recording of each answer. You may check off each task as you complete them. The tasks do not have to be completed in order. For every task that you complete, you earn the points indicated. We will share the pictures and recordings when we get back to class. Have fun and good luck!

- Find an example of a business that sells mostly goods that people want. (1 pt.)
- Find an example of a business that provides mostly services that people need. (1 pt.)
- Find an example of a billboard or advertisement. (1 pt.)
- Interview a consumer. Don't forget to ask them questions such as "What did you buy?", "What form of payment did you use?", or "Why did you choose this business?" (5 pts.)
- Interview a producer. Don't forget to ask them questions such as "What is the name of the business you work in?", "Do you provide a good or a service?", or "Why did you choose this job?" (5 pts.)
- Find an example of something that demonstrates scarcity. (*Not having enough resources to meet everyone's needs.*) Does your picture show scarcity of man-made goods, natural resources, human resources, or financial resources? (5 pts.)
- Create a commercial persuading people to visit our city. Be sure to use comedy or persuasive words to entertain and persuade your audience. Don't forget to include reasons why people should visit our city. Tell them about all of the great businesses that are located here. Be creative! (10 pts.)
- Select one specific business located in our city. Create a commercial persuading people to visit that business. Be sure to use comedy or persuasive words to entertain and persuade your audience. Don't forget to include reasons why people should buy their goods or services. Be creative! (10 pts.)
- Create a song or skit that teaches one or more of our economic concepts/ vocabulary words. (*currency, goods, services, producers, consumers, needs, wants, spending, saving, scarcity*) For example, you can make up your own money song, act out a skit where someone is a producer providing a service to a consumer, or create a song explaining scarcity. Be creative! (10 pts.)

Team Members

Total Points: _____
